



**【Press Release】**

一般社団法人電気自動車普及協会  
Association for the Promotion of Electric Vehicles

To whom it may concern,

**【Report】Final Screening and Award Ceremony of EV Mobility Design Contest  
for International Students 2017/ APEV Symposium**

2017/11/8

Association for the Promotion of Electric Vehicles (APEV)  
Nobuhiro Tajima, Chief Commissioner

Association for the Promotion of Electric Vehicles (APEV) holds “EV Mobility Design Contest for International Students 2017” so as to support student’s development and popularize electric vehicles. This year 2017, was the 3rd in its series. The final screening and award ceremony was held as part of “Tokyo Motor Show Symposium 2017”.

Details of the event are reported as below...

Time & Date: 10:00–16:00 November 4<sup>th</sup>, 2017 (Sat)

Venue: Conference Rooms 605–608, Tokyo Big Sight Conference Tower 6F

○Morning session: 10:00–13:00

**“Final Screening, Award Ceremony and display of final works of EV Mobility Design Contest 2017”**

Preceded with the explanation of APEV and the contest by Chief Commissioner Mr. Tajima, 10 international teams which have passed the 2nd screening gave a presentation.

The final judge was made immediately after, and the prizes were given as follows.

The Head of Screening Committee Mr. Nakamura and members of screening committee Mr. Okuyama and Mr. Nagaya stated how the awards were decided and encouraged the students for their achievements.

This is the first time that a team from abroad had won the Grand Prix. Furthermore, one team being given double awards had been unprecedented until this year.

Also, a session in which students discussed about their experiences from SNS interaction was held.

\*The video of this AM program will be shared soon.

<Awards> Awards/Country/School/Team

- ◇ Grand Prix, with 200 thousand yen as a supplementary prize: China/ Guangzhou Academy of Fine Arts/Triple Six
- ◇ METI (Ministry of Economy, Trade and Industry) Minister Award, with 100 thousand yen as a supplementary prize: Japan/Chiba Institute of Technology/SAL
- ◇ MLIT (Ministry of Land, Infrastructure and Transport) Minister Award, with 100 thousand yen as a supplementary prize: Japan/Tokyo Metropolitan University/N DENKI
  
- ◇ Sponsorship Awards
  - NTN Award: Japan/Advanced Institute of Industrial Technology/ebi-P
  - Car Design Academy Award: India/National Institute of Design/Team EV India
  - Bosch Award: Japan/Tokyo Metropolitan University/N DENKI
  - Mitsubishi Chemical Award: Japan/Nagoya City University/GoL

○Afternoon session: 14:15–16:00

- 1) Greeting: Hiroshi Yokokawa (President of Japan Association of Athletics Federations, APEV Chairman)
- 2) “Towards a Zero Emission Island”: Yuriko Koike (Governor of Tokyo)  
She made a presentation on Tokyo’s policies to expand electric vehicles (especially demonstration tests conducted in island areas) while bringing in her own experiences as well.
- 3) APEV Symposium: “Near future prospects (–2050): The society created by EV and the role of design”  
Members of the screening committee, Mr. Nakamura, Mr. Okuyama, Mr. Nagaya took the role as the panelist and Mr. Yamashita (APEV Commissioner & CEO, INTERROBANG DESIGN INC.) was in charge as a moderator to discuss on “industry”, “life”, “car design” and “design education”.  
The active exchange of opinions led to the conclusion that “design’s application becomes all the more broad and significant in the era of EV and autopilot”.

**【Photos of Morning session】**



All members



Grand Prix/Guangzhou Academy of Fine Arts/Triple Six



Discussed about SNS interaction

【Photos of Morning session】Continued



METI/Chiba Institute of Technology/SAL



MLIT/Tokyo Metropolitan University/N DENKI



NTN/Advanced Institute of IndustrialTechnology/ebi



CDA/National Institute of Design/TeamEV India



Bosch/Tokyo Metropolitan University/N DENKI



Mitsubishi Chemical/Nagoya City University/GoL



Mr. Tajima



Mr. Nakamura



Mr. Okuyama



Mr. Nagaya

【Photos of afternoon session】



Mr. Yokokawa



Ms. Koike



APEV Symposium

**【Outline of the Contest】**+++++

- Host: The Association for the Promotion of Electric Vehicles (APEV)
- Supporters: ( in alphabetical order)
  - Graduate School of Interdisciplinary Information Studies, University of Tokyo
  - Japan Automobile Manufacturers Association, Inc. (JAMA)
  - Ministry of Economy, Trade and Industry of Japan
  - Ministry of Land, Infrastructure, Transport and Tourism of Japan
  - Ministry of the Environment of Japan
  - Tokyo Metropolitan Government
- Sponsors:
  - ◆Companies confirmed for the first round
    - Benesse Holdings, Inc. Honda R&D Co., Ltd. IHI Transport Machinery Co., Ltd.
    - Nissan Motor Co., Ltd. NTN Corporation Renesas Electronics Corporation Yamaha Motor Co., Ltd.
  - ◆Companies confirmed for the second round
    - Bosch Corporation Car Design Academy Marubeni Information Systems Co., Ltd.
    - Mitsubishi Chemical Corporation Tools International Corporation



- Screening Committee
  - ◆Head: Shiro Nakamura (Design consultant & CEO, SHIRO NAKAMURA DESIGN ASSOCIATES.)
  - ◆Members :
    - Tadao Ando (Architect & Professor Emeritus, University of Tokyo)
    - Akihiro Nagaya (Executive Officer, Chief General Manager, Design Center, Yamaha Motor Co., Ltd.)
    - Ken Okuyama (Industrial Designer & CEO, Ken Okuyama Design)
    - Patrick le Quément (Industrial designer & Ex–Senior Vice President of Corporate design, Renault)
    - Zhang, Fan (Vice President, Head of Design Guangzhou Automobile Group Co., Ltd.)
    - Shigeaki Tanaka (Deputy Director–General, Manufacturing Industries Bureau Ministry of Economy, Trade and Industry)
    - Masayuki Shima (Senior Deputy Director–General, Road Transport Bureau Ministry of Land, Infrastructure, Transport and Tourism)
    - Nobuhiro Tajima (Chief Commissioner, Association for the Promotion of Electric Vehicles)
- Executive committee
  - Chairman: Toshio Yamashita (Commissioner, APEV & CEO, INTERROBANG DESIGN INC.)
  - Vice chairman: Hitoshi Arima (Commissioner, APEV & President, Arima Management Design, Ltd.)
- Schedule
  - 4<sup>th</sup> November 2017: Final screening and award ceremony in Tokyo Motor Show Symposium 2017
  - February to March 2018: Final report meeting (The schedule is subject to change)
- CONTACT
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