[Press Release]



Association for the Promotion of Electric Vehicles

October 11, 2013
Association for the Promotion of Electric Vehicles
Soichiro Fukutake, Chairman
Nobuhiro Tajima, Chief Commissioner

<To: News Media Companies>

"EV Super Micro Mobile Design Contest" Announcement of the Final Result

Association for the Promotion of Electric Vehicles, APEV is hosting a contest for students who will bear the next generation. They are expected to design a super micro mobility (EV) which draws much attention from various fields recently as well as its surrounding environment.

Among teams which passed the first round, 27 teams from 19 schools submitted the final design made by 3D design software. We would like to announce the final result after the screening processes here.

Prize-winning teams are the following five teams (4 in Japan and 1 from abroad).

- (1)KID (Kyushu University)
- ②PDL(Chiba University)
- (3) Team Mora (University of Moratuwa, Sri Lanka)
- (4)TgMg (TENNOJI Gakkan High School)
- (5)VOLTAGE (Tokyo Metropolitan University)

(Alphabetical Order)

Among the above prize-winning teams, several prizes including the first prize (the grand prix) will be selected.

All the prizes will be announced and "Designs" by the prize-winning teams will be presented at the award ceremony at the conference room of Tokyo Motor Show "SMART MOBILITY CITY" on Sunday, November 24. http://smc.tokyo-motorshow.com/en/

The awarding ceremony will be supported by the Yomiuri Shimbun.

Details including time and a place are to be announced.

We look forward to seeing you there.

What is "EV Super Micro Mobile Design Contest"?

- •3D design of a super micro mobility *note) is collected, screened and announced.
- *note: design of a super micro mobility which meets the criteria defined by the Ministry of Land, Infrastructure, Transport and Tourism
 - ·Not only a design of the vehicle itself but also
 - its ongoing relations with society, environment, communities, people, culture, etc are expected.
 - Teams with "no less than 2 members over 18 years old" were eligible for participation.
- ~ A social network environment for participants to communicate and develop ideas with each other is provided.
- Different from a general contest, participants share the design progress using the social networking system (SNS) ~ The design process is also evaluated.
- 3D design software is provided for the final round.
- This contest will continue after 2014, and design→full-scale vehicle creation are to be considered.

Schedule

- ★Announcement of final result (this announcement) · · · · · · Friday, October 11, 2013
- ★ Conference room of Tokyo Motor Show "SMART MOBILITY CITY" · · · · Sunday, November 24 All the prizes will be announced and designs by the prize-winning teams will be presented at the award ceremony here.
- ★"Promotion of Super Micro Mobility and Reports of Design Contest" symposium by APEV

• • • early March 2014 (still at the planning stage) *Date is the subject to change.

The head of Screening committee



Mr Ken Okuyama Industrial designer & CEO, KEN OKUYAMA DESIGN

Screening committee



Mr Tadao Ando Architect & Professor emeritus, University of Tokyo



Ms Mineko Orisaku Photographer & Professor, Photography Department, Osaka University of Arts



Mr Yoichiro Kawaguchi CG Artist&Professor, Interfaculty Initiatives in Information Studies, University of Tokyo



Mr Akira Fujimoto
CEO, Car Styling Publications

* the Japanese syllabary order



Mr Nobuhiro Tajima Chief Commissioner, APEV

Prize

[Prize] Unique Prize

A team who got the first prize can have "special experiences in relation to Evs"

Eg) •communication with well-known designers

•invitation to the environmental energy related exhibition held abroad and an opportunity of presentation

•visit to foreign EV companies etc.

Organizations

Association for the Promotion of Electric Vehicles Host: Supporters: Ministry of Economy, Trade and Industry

> Ministry of Land, Infrastructure, Transport and Tourism Interfaculty Initiative in Information Studies, Graduate School of Interdisciplinary Information Studies, University of Tokyo DASSAULT SYSTEMS

- The secretariat unifying all the relevant participants and organizations will be responsible to APEV.
- Yamauchi Laboratory (Interfaculty Initiative in Information Studies, University of Tokyo) will invent, research and examine an educational system utilizing CAD and social networks.
- DASSAULT SYSTEMS will provide 3D design software and a social networking platform.







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Seeking Sponsors

Sponsors are continuingly being sought. (Contact contest@apev.jp for details.)

Contact

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