

How to become a member and use the exclusive website

We would be more than happy to welcome you as our member if you are interested in promoting, utilizing and/or exploiting EV, FCV or/and PHV. For details, please visit our website.

<https://www.apev.jp/entry/>

Membership benefits

- Join committees to collect information and provide your own.
- Promote your products and services to other members.
- Find business opportunities by communicating with other members.
- Co-exhibit at special rates at exhibitions hosted or supported by APEV.
- Obtain information on events hosted or supported by APEV and discounted admission tickets.

Application Process



Application forms for email and postal mail are available on the website.

Members' Special Website

We have created a members' website for APEV members to share information. Please make use of it. Three sets of IDs and passwords will be issued for a corporate/group member while an individual member will be provided with one set



Example content from the members' website

- Relevant EV world news
...We deliver relevant EV news daily
- Information on APEV events
...We deliver information on our sectional meetings, exhibitions, etc.
- Useful members-only information (e.g., Textbook of Safety Guidelines for EV Conversion and various types of lectures)
... Such information is password-protected and available only to APEV members.

Contact

Association for the Promotion of Electric Vehicles

Official Website <https://www.apev.jp/en/> E-mail info@apev.jp

Contact Us
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TO LEAVE THE BEAUTIFUL EARTH FOR OUR CHILDREN IN THE FUTURE

Association for the Promotion of Electric Vehicles

Our mission

To leave the beautiful Earth for our children in the future—this is the strong desire that has driven us to establish the former Association for the Promotion of Electric Vehicles on June 29, 2010, to promote EV. Now is the time for us to fulfill our responsibility towards posterity and to take ongoing action in order that the future generations, including our children and grandchildren, can continue living a healthy life in a rich natural environment.

The shift to EV has been accelerated in the world. Various countries have stated that they will ban sales of gasoline and diesel vehicles by 2040-50 to reduce CO2 emissions. In the Japanese automobile industry, the era of next-generation environmentally friendly vehicles, such as Toyota Prius PHV and Nissan LEAF, has moved on to the second generation. Toyota MIRAI FCV has also spread widely and EV development is about to be launched by new collaborations, too.

For the maintenance of global environment and the realization of sustainable society, it is our intention to acquire broad cooperation from people in various positions throughout industries, governments and academics to exert their influences in all directions. This will realize a world where many consumers consider electric vehicles, among other candidates for personal transportation, and actually choose one. We would sincerely ask for your support.



Honorary Chairperson
Soichiro Fukutake

Honorary Adviser, Benesse Holdings, Inc.
Representative, Benesse Art Site Naoshima
President, Naoshima Fukutake Art Museum Foundation
General Producer, Setouchi Triennale



Chairperson
Masanori Suzuki

Director and Chairman, MJS M&A Partners CO., LTD.
Director, Miroku Jyoho Service Co., Ltd.
Director, NAGANO KEIKI CO., LTD.
Director, United Semiconductor Japan Co., Ltd.
Chairman, International Aircraft Development Fund
Minamisoma City Reconstruction Advisor



President
Nobuhiro Tajima

Chairman / CEO of Tajima Motor Corporation
Chairman / CEO of Idemitsu Tajima EV Corporation

[Directors] **Kazunobu Sato** : Chairman, Ehime EV Promoters Association, Ehime Industrial Promotion Foundation
Visiting Professor, The University of Ehime
Advisor, FTC Co., Ltd.

Hitoshi Arima : President, Arima Management Design, Ltd.
Chairman, Yokohama Smart Community
Visiting Professor, Faculty of Information Engineering, Kyushu Institute of Technology
Visiting Professor, Nagasaki Institute of Advanced Science and Technology

Takahiro Suzuki : Professor, New Industry Creation Hatchery Center, Tohoku University
Visiting Professor, Research Institute for new Technology Creation, Nagasaki Institute of Applied Science
Visiting Professor, Interfaculty Initiative in Information Studies, University of Tokyo

Toshio Yamashita : CEO, INTEROBANG DESIGN INC.

Kohei Kusaka : Director, School of Engineering, The University of Tokyo

Hiroshi Fujiwara : Chairman, President and CEO, BroadBand Tower, Inc.

Mamoru Shiiki : Visiting Professor, Ritsumeikan University
Assistant General Manager, Association for the Promotion of Electric Vehicles

Eriko Araki : General Manager, Association for the Promotion of Electric Vehicles,
Benesse Holdings, Inc.
Benesse Corporation, Inc.

Yoshihiko Kamiaraiso : Assistant General Manager, Association for the Promotion of Electric Vehicles
Tajima Motor Corporations

[Honorary Counselor]

Hiroshi Yokokawa : President, Japan Association of Athletics Federations

[Counselor] **Hisato Hoshi** : Corporate Adviser, Benesse Holdings, Inc.

Our Activities

Networking across various fields for the promotion of EV



Events organized by APEV

Committee meetings

Regional e-mobility promotion committee, Technical Committee, etc.
(each meeting 3-4 times a year)

Participation in EV related exhibitions

Several times a year

Lectures and symposiums

Tokyo Island Motor Show organized by the Tokyo Metropolitan Government as a cooperator
Seminars organized by our members as a cooperator
Tokyo Motor Show symposium
G7 Transport Ministers' Meeting Pre-Evet as a co-organizer (Karuzawa, Nagano), etc.

Participation in exhibitions and symposiums abroad

automechanika SHANHAI2021 「AMS Live 2021」
SWITZERLAND GLOBAL ENTERPRISE Green Mobility Symposium,
TAIPEI AMPA & AutoTronics Taipei, etc.

Sending lecturers

Embassy events in India, Israel and other countries
College of Business Administration at Ritsumeikan University
Lectures about EV/FCV in Miyako-jima island, etc.

Host events

EV Mobility Design Contest for International Students
TEAM APEV Pikes Peak EV Challenge, etc.

List of Members (as of September 2021)

Regular membership: total of 82 Corporations/Groups (Alphabetical order)

Asahi Kasei Corporation, ASKUL Corporation, Benesse Holdings, Inc., BMW Japan Corp., Continental Automotive Corporation, DASSAULT SYSTEMES, Dana Japan, LTD., DENTSU INC., HINOMARU LIMOUSINE CORPORATION, Hino Motors, Ltd., HKS CO., LTD., Japan Tobacco Inc., KAJIMA CORPORATION, KANEKA CORPORATION, KOWA SEIKI CO., LTD., Marubeni Corporation, MEIDENSHA CORPORATION, MONET Technologies Inc., NICHICON CORPORATION, Nissan Motor Co., Ltd., RICOH JAPAN Corp., PHIARO CORPORATION, Sumitomo Mitsui Auto Service Company, Limited, SUZUKI MOTOR CORPORATION, Tesla Motors, Inc., Toyota Motor Corporation, VOLKSWAGEN Group Japan KK, Webasto Thermo and Comfort Japan Co., Ltd., YAMAHA MOTOR CO., LTD., Yano Research Institute Ltd.

Special membership: total of 153

Supporting membership: total of 57

Advisory administration

Ministry of Economy, Trade and Industry,
Ministry of Land, Infrastructure, Transport and Tourism

We regularly update our official website. (<https://www.apev.jp/news/en/member.html>)

