



【Press Release】



Recruitment for Participants and Pre-Workshop Begins! "Create 2030 by New Mobility" International Workshop

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Association for the Promotion of Electric Vehicles (APEV)

Chair Person Masanori Suzuki

President Nobuhiro Tajima

Association for the Promotion of Electric Vehicles (APEV) has held a "EV Design Contest for International Students" five times from 2013 to 2022.

In 2024, we are thrilled to announce the 6th edition, titled "[Create 2030 by new Mobility] International Workshop," with substantial updates to its contents.

Commencing today, we are now accepting registrations for participants and pre-workshop. We sincerely look forward to welcoming each of you to participate.

★International Workshop Overview :

The details are available here: <https://www.apev.jp/workshop.pdf>

■ Theme: "Create 2030 by New Mobility" [Proposal for X-City]

■ Objective: "Develop integrated human resources who will lead the next generation"

■ Entry Guidelines

- Eligibility: Students, 15 to 30 years old (as of April 2024)
- Entry Fee: Free
- Teams can be formed across schools (Up to 6 people). If you wish to create a team across organizations, please consult with the organizer.
- Participants are required to register on a social media platform specified by the organizer and respond promptly to various information.
- Concept proposals must be submitted in English. (You can also include your native language)

■ Awards (No Grand Prize) (Planned)

- Minister Awards from Four Japanese Ministries: Four ministries × (100,000 yen + Certificate)
- Sponsor Award: Products provided by the sponsors + certificate

■ Organizational structure

- Selection Committee: Mr. Toshiya Ando from X-Style, Car Critic Ms. Yuko Iida, Professor Hiroko Matsumoto from Joshibi University of Art and Design, Nominees by sponsors, Local Government
- Sponsor Coordination Meeting: Sponsors (Open for Applications)
- Supporters: APEV members, Open call for applications

- Sponsorship (Planned): Ministry of the Environment, Ministry of Economy, Trade and Industry, Ministry of Land, Infrastructure, Transport and Tourism, Society of Automotive Engineers of Japan, Graduate School of Information Studies, University of Tokyo, Tokyo Metropolitan Government, Japan Automobile Manufacturers Association, Ministry of Education, Culture, Sports, Science and Technology, Yokohama City
- Organizer: “Create 2030 by New Mobility” Executive Committee
- Secretariat: Association for the Promotion of Electric Vehicles (APEV)

■ How to Proceed

Soliciting concept proposals for system and styling designs from participants. Outstanding proposals may potentially advance to prototype production and demonstration experiments. To facilitate this, we provide collaborative opportunities for sponsors and participants to work together to finalize their concept proposals.

■ Submission Materials

Participants are required to complete their concept proposals by filling in the checklist on <https://www.apev.jp/workshop.pdf>.

Proposals should be easy to understand with simple diagrams (charts, etc.) and rough sketches.

■ Sponsors Matching:

After the selection, each sponsor will select participants (teams) to collaborate with and finalize their concept proposals together.

■ Selection Meeting:

The nominee of each award will be selected after the presentation and Q&A.

■ Final Results Announcement and Award Ceremony:

The results announcement and the award ceremony will be publicly held.

■ Selection Criteria:

It will be based on the evaluation criteria for 2022 while considering feasibility.

■ Workshops (WS)

- Pre-WS (scheduled in 20th April): Held Online. Explain the theme, provide information by sponsors, etc.
 - * Applications: Please see below.
- WS1 (scheduled in June): Held in person (can be held online if necessary). Selected participants will be divided into teams. Each team will discuss the concept proposal.
 - * If you collaborate with sponsors, they will facilitate the subsequent interactions.
- WS2 (scheduled in August): Held in person (can be held online if necessary). Mid-term report and discussion with sponsors, mentors, and supporters.
- WS 3 (scheduled in October): Held in person. Sponsors and the selection committee will provide comments and advice on the final presentation.

■ Schedule (subject to change without notice)

- Kickoff press conference: February 4th, please see here
<https://www.apev.jp/en/news/2024/02/apevcreate-2030-by-new-mobility-international-workshop-exhibition-and-kick-off-presentation-were-hel.html>
- Pre-Workshop: 20th April
- Concept proposal deadline: May 17th (Friday) 5:00 p.m. (JST)
- Workshop 1 (WS1) (Real + online): June
- Matching with supporting companies: July
- Sponsor company + team collaboration: July to September
- Workshop 2 (WS2) (Real + Online): August
- Workshop 3 (WS3) (Real): October
- Selection meeting: October
- Results announcement & award ceremony (Real): October

■ Pre-Workshop (Zoom)

- Date : April 20th from 1:00 p.m. to 5:00 p.m. (JST) *Including break
- Participation Fee: Free
- Content: You can deepen your understanding of this program by participating in the following sessions.
 - ✓ Organizers explain about this program and answer questions from participants.
 - ✓ The selection committee will deliver messages to participants.
 - ✓ Supporter organizations will provide useful information for concept creation and deliver messages to participants.
 - ✓ Networking among participants and sponsors
 - ✓ Group discussion for concept creation
- How to apply for pre-workshop:
Seats are limited to 50 applicants maximum, so please apply early!
Please fill out the form below:
<https://forms.gle/o27tt8zPnLPZ6eWP7>
- Application deadline : April 17th, 2024 at 6:00 p.m. (JST)
- Zoom invitation will be sent to participants before April 18th.

■ Application for Participation and Concept Proposal Submission

After reading and agreeing to the notes on the <<https://www.apev.jp/workshop/>>, please enter the participants' information and your concept proposals in the Google Form below.

<https://forms.gle/pTAu9UR4778HBf137>

Deadline: May 17th, 2024 5:00 p.m. (JST)

■ SNS Registration

After submitting the application form, please register on the designated social media. If you have a team of multiple people, please be sure to have a leader.

■ Poster

The data in B2 size is available here in Japanese.

<https://www.apev.jp/news/XCITYPoster.pdf>

■ The sponsorship packages are available here, in Japanese.
https://www.apev.jp/news/2024Sponsorship_package.pdf

■ Inquiries: “Create 2030 by new Mobility” Executive Committee Secretariat
Within the Association for the Promotion of Electric Vehicles (APEV)
7-3-1 Hongo, Bunkyo-ku, Tokyo 113-0033 JAPAN
The University of Tokyo Fukutake Hall
TEL: +81-50-3375-4937 E-mail: workshop@apev.jp
Website: <https://www.apev.jp/workshop.pdf>