



To all concerned

APEV“[Create 2030 by new Mobility] International Workshop”
Exhibition and kick-off presentation were held.

February 9 , 2024

Association for the Promotion of Electric Vehicles (APEV)
Chairman Masanori Suzuki
President Nobuhiro Tajima

Thank you very much for your continued cooperation in our association's activities.
The Association for the Promotion of Electric Vehicles (APEV) has held the "EV Design Contest for International Student" five times from 2013 to 2022.

In 2024, we will hold the 6th edition with the title "[Create 2030 by new Mobility] International Workshop" and the content has been significantly renewed.

The YOXO Festival and the kick-off presentation was held as shown below .

We would like to express our sincere gratitude to everyone who attended, the organizers, and everyone involved.

At this event, the International Workshop began in preparation for the results presentation and award ceremony to be held in October of this year.

We will begin recruiting young people from around the world to participate and organizations to support us in mid-February, so we look forward to your participation.

"NOTE"

★What is YOXO Festival?

[Event period] Saturday, February 3, 2024 11:00-19:00 / Sunday, February 4, 2024 11:00-17:00

[Venue] Minato Mirai area, Shinminato area, Kannai area

[Admission fee] Free

[Sponsor] Yokohama Future Organization [Co-sponsor] City of Yokohama

◎Website: <https://yoxo-o.jp/en/about/>

◎ Organizer's message: The Yokohama Future Organization is an "innovation promotion organization" that supports new challengers while collaborating with people active in Yokohama and people from Japan and abroad. In addition, as a "network promotion organization" and "innovation area management organization" that coordinates the collaboration of human resources and ideas across organizational boundaries, we will promote demonstration experiments and social implementation that generate innovation in Yokohama as a field, and build the city of the future. To go.

★APEV exhibition

◎ Date and time: Saturday, February 3, 2024, 11:00-19:00 / Sunday, February 4, 2024, 11:00-17:00

◎Location: YOXO Festival: Yokohama Minato Mirai 21 District I_Hammerhead CIQ Hall

◎APEV booth number: I-27

◎Exhibits:

*2024 "[Create 2030 by new Mobility] International Workshop" poster

*2022 winning work poster

*2022 winning works video broadcast: 2022 Grand Prize winner Mr. Hibiki Sakai explained his and other works.

©Distributed items:

*International Student Contest Work Collection 2019, 2022

* “[Create 2030 by new Mobility] International Workshop” flyer

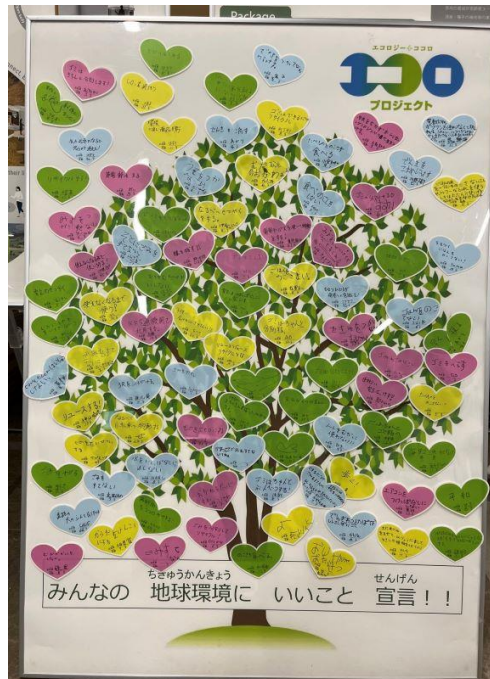
©Test Drive: Thanks to the generosity of WHILL, we offered two types of electric wheelchairs, and they were so popular that there was a long line of people.

©Declaring something good for the global environment! ! : Have visitors fill out the heart-shaped stickers donated by Benesse and post them on the poster. The family who pasted was presented with an EV memo pad donated by Nissan Motors.

★APEV exhibition photos



Family of APEV members (2nd and 3rd from the right)



★Kickoff presentation

◎Date and time: Sunday, February 4, 2024 14:20–15:30

◎Location: YOXO Festival: Yokohama Minato Mirai 21 District I_Hammerhead CIQ Hall Stage

◎Event number: I-59

◎Event title: “Let’s all draw the future of mobility!!”

◎Contents of the ceremony:

Opening Declaration: Moderator Mr. Yoshihiko Kamiaraiso, APEV Director

Greetings: Mr.Nobuhiro Tajima, President of APEV

Participating student announcement: 2022 Grand Prize Winner Mr. Hibiki Sakai, Representative of Tokyo Metropolitan University Sakai Mobility Systems Team

Selection Committee Message (Video): Selection Committee Joshibi University of Art and Design Professor Ms.Hiroko Matsumoto

Message from participating schools: HAL Tokyo Instructor Mr. Naoto Shiraiwa

2024 project explanation: APEV advisor Mr. Kimiya Mochizuki

Question-and-answer session

Greetings: APEV Chairman Mr.Masanori Suzuki

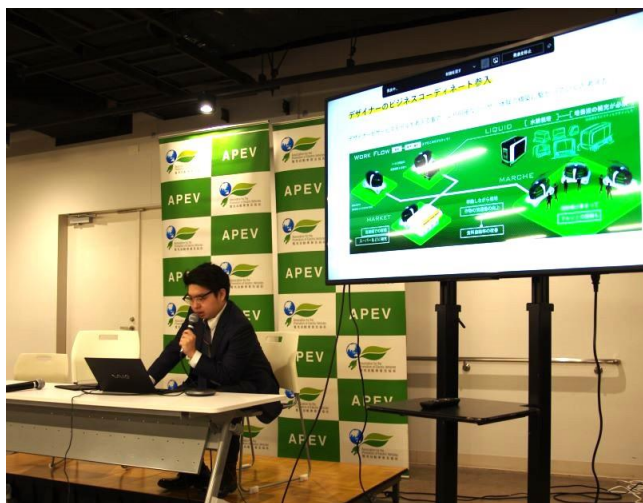
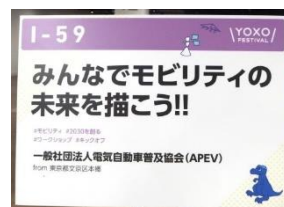
(Commemorative photo with those involved after the event)

* You can download the entire presentation materials here. https://www.apev.jp/news/2024_International_Workshop_Presentation.pdf

*The video will be posted on the APEV website in mid-February.

*If you are a news organization and need detailed information, please E-mail to workshop@apev.jp and we will respond.

★Kickoff presentation photos



Mr. Sakai, Tokyo Metropolitan University Sakai Mobility Systems Team,



Ms. Matsumoto



HAL Tokyo Mr. Shiraiwa



APEV Advisor Mr. Mochizuki



From left: Director Mr.Kamiaraiso, Chairperson Mr.Suzuki, Mr. Shiraiwa, Mr. Sakai, President Mr.Tajima, Advisor Mr.Mochizuki

*Please feel free to contact our office.

- Top page <https://www.apev.jp/en/>
- Enrollment information page <https://www.apev.jp/en/entry/>

- Regular member (for companies): Annual membership fee 100,000 yen per unit
- Supporting members (for individuals): Annual membership fee: 10,000 yen per unit
- Special membership (for administrative agencies, public offices, and media personnel): Annual membership fee free

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 Website: Scheduled to open in mid-February