

June 24 2015

**Announcement of the first round results**  
**EV Super Micro Mobility Design Contest**  
**for International Students 2015**

Nobuhiro Tajima, Chief Commissioner  
Association for the Promotion of Electric Vehicles(Japan)

We Association for the Promotion of Electric Vehicles(Japan) hold the second "EV Super Micro Mobility Design Contest for International Students 2015", coinciding with "SMART MOBILITY CITY 2015" in the Tokyo Motor Show. The first contest was held in 2013.

Today we are pleased to announce the first round results.

Many teams submitted so high-level works that it makes the selection extremely difficult. Finally, 25 teams are selected as follows.

**The first round results**

★Total:17 schools / 25 teams (Entry : 44 schools / 98 teams)

★From Japan: 13 schools / 17 teams

★From overseas: 4 countries,4 schools / 8 teams (Taiwan:1 school / 4 teams,  
Korea:1 school / 2 teams, China:1 school / 1 team, Italy:1 school / 1 team)

Please wait for the final round results announcement and award ceremony of winning entries at the Tokyo Motor Show (the schedule is shown below).

The detailed results can be found on the next page.

**What is the "EV Super Micro Mobility Design Contest"?**

- Exhibit: An EV SMM design that satisfies EV SMM standards set by the Ministry of Land, Infrastructure, Transport and Tourism in Japan.
- Participants: Teams consisting of students, 18 years old or older, representing a school in Japan or overseas (two or more members per team)
- APEV intend to continue this contest after year 2016 in conjunction with Tokyo Motor Show to promote SMM and to encourage students' study for designing automobile.
- ★Please refer special web site in detail.<<http://www.ap-ev.jp/contest/en/>>

**Schedule (plan)**

Fri, July 24, 2015: The first round results announced

Fri, Sept. 11, 2015: Deadline for the final round work

Fri, Sept. 25, 2015: The final round results announced

From Oct. 28, 2015 until Nov. 8, 2015: Exhibition of winning entries \*

Wed, Nov. 4, 2015: Award ceremony of winning entries \*

(\*At "SMART MOBILITY CITY 2015" a project established by the organizers of the Tokyo Motor Show)

Feb. of 2016: Report on the Design Contest results and symposium on future plans

(The schedule is subject to change).

## The first round results

\* As of July 24,2015

| Note | Name of Schools |               | Name of Teams                                      |                     |
|------|-----------------|---------------|--|---------------------|
|      | Original        | English       |  |                     |
| 1    | J               | 麻生建築&デザイン専門学校 | ASO Architecture and Design College                | ELEVATE             |
| 2    | J               | 千葉大学          | Chiba University                                   | KOM                 |
| 3    | J               | 千葉大学          | Chiba University                                   | PDL B4              |
| 4    | J               | 千葉大学          | Chiba University                                   | PML                 |
| 5    | J               | 千葉大学          | Chiba University                                   | CUDD                |
| 6    | C               | 広州美術学院        | Guangzhou Academy of Fine Arts                     | Summer              |
| 7    | J               | 専門学校HAL大阪     | HAL Osaka College of Technology & Design           | Takayuki Hayashi    |
| 8    | T               | 華梵大學          | Huafan University                                  | Formosa Blue Magpie |
| 9    | T               | 華梵大學          | Huafan University                                  | Homelessness        |
| 10   | T               | 華梵大學          | Huafan University                                  | Kangaroo            |
| 11   | T               | 華梵大學          | Huafan University                                  | LEMMINI             |
| 12   | I               | IAAD          | Istituto d'Arte Applicata e Design                 | VAN                 |
| 13   | J               | 北陸先端科学技術大学院大学 | Japan Advanced Institute of Science and Technology | INUWASHI            |
| 14   | K               | 濟州大学校         | Jeju National University                           | + 413               |
| 15   | K               | 濟州大学校         | Jeju National University                           | B414                |
| 16   | J               | 女子美術大学        | Joshi University of Art and Design                 | GMP Team α          |
| 17   | J               | 京都工芸繊維大学      | Kyoto Institute of Technology                      | Naawopolus          |
| 18   | J               | 九州産業大学        | Kyushu Sangyo University                           | Roar                |
| 19   | J               | 九州産業大学        | Kyushu Sangyo University                           | Soft Drinkers       |
| 20   | J               | 九州大学          | Kyushu University                                  | AViDO               |
| 21   | J               | 武蔵野美術大学       | Musashino Art University                           | MID                 |
| 22   | J               | 名古屋市立大学       | Nagoya City University                             | Lionel              |
| 23   | J               | 岡山県立大学        | Okayama Prefectural University                     | OPU                 |
| 24   | J               | 首都大学東京        | Tokyo Metropolitan University                      | GYB                 |
| 25   | J               | 東京造形大学        | Tokyo Zokei University                             | MOLD                |

Note : C=China, I=Italy, J=Japan, K=Korea, T=Taiwan

Head of  
Screening  
Committee



Mr. Ken Okuyama  
Industrial designer & CEO of KEN OKUYAMA DESIGN

Screening Committee



Mr. Tadao Ando  
Architect & Professor  
Emeritus, University  
of Tokyo



Mr. Shiro Nakamura  
Chairman of the Tokyo  
Motor Show Committee,  
JAMA & Senior Vice  
President, CCO, Nissan  
Motor Co., Ltd.



Mr. Yoichiro  
Kawaguchi  
Artist & Professor,  
Interfaculty Initiatives in  
Information Studies,  
University of Tokyo



Ms. Keiko Ihara  
Guest Associate Professor,  
Graduate School of Media  
Design, Keio University,  
Racing driver



Mr. Nobuhiro Tajima  
Chief Commissioner, APEV

Awards (plan)

- 1) Highest award 100,000 yen (One team)
- 2) Opportunity to present work at the Tokyo Motor Show
- 3) Special experiences involving EVs for the winning teams
  - Example 1: Meetings with well-known designers
  - Example 2: Invitation to events such as tours using EVs (Benesse Award)
  - Example 3: Other awards offered by sponsors
- 4) Miniature models of the winning entries fabricated using 3D printing  
(Marubeni Information Systems Award)

## Organizations

**Host:** Association for the Promotion of Electric Vehicles (APEV)

**Supporters** (in alphabetical order):

Interfaculty Initiative in Information Studies, The University of Tokyo  
Japan Automobile Manufacturers Association, Inc. (JAMA)  
Ministry of Economy, Trade and Industry  
Ministry of the Environment  
Ministry of Land, Infrastructure, Transport and Tourism



## Sponsors

Sponsor companies confirmed for the first round (in alphabetical order).

Benesse Holdings, Inc.  
Marubeni Information Systems Co., Ltd.  
Nissan Motor Co., Ltd.

Sponsor companies confirmed for the second round (in alphabetical order).

Dassault Systèmes K.K.                      Forum Engineering Inc.  
Honda R&D Co.,Ltd.                      NTN Corporation  
Renesas Electronics Corporation      Toyota Motor Corporation

NISSAN MOTOR COMPANY



Human & Technological Gallery



## Seeking Sponsors

Sponsors are continually being sought. Please contact below.

## Contact

Gen Yasujima , EV Design Contest Secretary-General  
Association for the Promotion of Electric Vehicles (APEV)  
TEL : +81-50-3736-8325    FAX : +81-50-3153-2686  
E-mail: contest@apev.jp  
Website: <http://www.apev.jp/contest/en/>