



To whom it may concern:

Workshop 1 Report: "Create 2030 by new Mobility" International Workshop

4th July, 2024

Association for the Promotion of Electric Vehicles (APEV)
"Create 2030 by new Mobility" Executive Committee

Association for the Promotion of Electric Vehicles (APEV) has held an "EV Design Contest for International Students" five times from 2013 to 2022.

In 2024, considering that participants are from Generation Z and addressing various societal issues such as global warming, the COVID-19 pandemic, an aging society, digital transformation (DX), and green transformation (GX), we are hosting the 6th edition of the "Create 2030 by New Mobility" International Workshop with a significantly updated program content.

We would like to report that Workshop 1 (WS1) was held by the 12 teams that passed the selection process, as detailed below.

"Note"

- Date and time: Saturday, June 29, 2024, 10:30-17:30
- Venue: Fukutake Hall, Interfaculty Initiative in Information Studies, University of Tokyo
Online participation (Zoom) available from overseas and remote locations

■ Contents Overview

- Introduction of APEV and international workshops
- Organizer self-introduction
- Presentations from participating teams: Selected teams were given 5 minutes to present their proposals
- Matching & Teaming: The organizer will propose team formation
- Message from Selection Committee Member Mr. Toshiya Ando
- First half of the workshop: Using the Mandala chart to broaden your perspective on what mobility can do
- Second half of the workshop: Set a team theme based on the concept proposals of team members (using persona sheets)

During the workshop, supporters from the organizers were on hand to give advice to each team.

- Workshop results presentation: Each team presented what they discussed in the workshop and their future activities.
- Message from Selection Committee Member Ms. Hiroko Matsumoto
- Information provided by Lean Mobility Co., Ltd., a Japanese venture company.
Lectured by Founder and CEO Mr. Akihiro Yanaka
- Summary: Review of the whole event and future plans

- Click here for the slides of the day's presentation: https://www.apev.jp/news/WS1_Main_SLIDE_20240701.pdf

You can see information about the speakers, participating teams, and schools.

- Videos using Zoom etc. will be released at a later date.
- Special website for "Create 2030 by new Mobility" International Workshop <https://www.apev.jp/workshop/>
- We are currently looking for sponsors and supporters.

If you are interested, please contact us at the address listed below.

TEL: +81-50-3375-4937 E-mail : workshop@apev.jp
Website : <https://www.apev.jp/workshop/>

■ Photos



Panorama of the entire venue

Photo: Takeshi Kubota



APEV Mr.Kimiya Mochizuki and Mr.Yoshihiko Kamiaraiso/Lean Mobility Mr.Akihiro Yanaka/GLOMA Ms.Minako Shibata



Selection Committee Members Mr.Toshiya Ando and Ms. Hiroko Matsumoto/Supporter Mr.Takeshi Kubota (center)



Supporters Mr.Hideki Takahashi and Mr.Shun-ichi Hirabayashi



APEV Mr.Ken Yamane



Group

photo: Takeshi Kubota

* Association for the Promotion of Electric Vehicles (APEV) is recruiting members.

Please feel free to contact our secretariat.

● Website: <https://www.apev.jp/>

● Mail info@apev.jp

● Membership information page <https://www.apev.jp/entry/>

Regular Member (for companies): Annual fee: 100,000 yen

Supporting members (for individuals): Annual fee: 10,000 yen

Special membership (for government agencies, public offices, and media personnel): Annual fee: Free