



一般社団法人電気自動車普及協会  
Association for the Promotion of Electric Vehicles

**The Extension of Application Deadline of “EV Mobility Design Contest for International Students 2017”**

2017/4/21

Association for the Promotion of Electric Vehicles (APEV)

To whom it may concern,

Association for the Promotion of Electric Vehicles (APEV) is now holding “EV Mobility Design Contest for International Students 2017”.

We’ve extend the application deadline and would like to inform you the following things.

As for students, we are looking forward to your applications.

As for teachers,we would like ask you to promoting further entries.

Also, I would like to ask the media organizations to widely disseminate information.

Thank you for your cooperation.

**“Note”**

1. We’ve extend the application deadline to **May 12<sup>th</sup> 18:00 (GMT+9:00)**.

We are looking forward to your application.

■Application Procedures

- 1) Check the website for the contest details. <<http://www.apev.jp/contest/en/>>
- 2) Make sure to read and agree with terms and conditions on the website.
- 3) Download the application form from this URL.  
<[http://www.apev.jp/en/contest/entry/en\\_doc.doc](http://www.apev.jp/en/contest/entry/en_doc.doc) >
- 4) Fill in the application form and save as a word format (.doc).
- 5) Submit the application form as a word format (.doc) by e-mail to the EV contest executive committee. <[contest@apev.jp](mailto:contest@apev.jp)>
- 6) **Deadline: May 12<sup>th</sup>. 18:00 (GMT+9:00)**

2. The following are the **Detail requirements for the first screening**.

■Please submit the following two works.

①Explain you proposal considering real-life situation in(1)user(2)infrastructure(3)packaging(4) practicality of the new technology by articles, with figures and graphs as necessary.

English proposal can have a maximum of 1500 words, and the maximum is 3000 words when adding Japanese. The proposal should be summarized in up to three A3 sheets.

②Sketches up to three A3 sheets including use situation, by handwriting or in a CAD file.

It is not necessary to sketch driver’s seat or inside the vehicles. However, please include them if it is necessary for explaining the concept of design.

○Save ① and ② as PDF. The maximum file size limit is 10MB.

Handwriting must be scanned and saved as PDF.

○All works must be submitted by e-mail to the following address: <[contest@apev.jp](mailto:contest@apev.jp)>. **The submission deadline is on May 31<sup>st</sup> 18:00 (GMT+9:00)**. We do not accept any submission by mail or courier service.

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## 【Outline of the Contest】

- Host: The Association for the Promotion of Electric Vehicles (APEV)
- Supporters: (\*tentative, in alphabetical order)
  - Graduate School of Interdisciplinary Information Studies, University of Tokyo
  - Japan Automobile Manufacturers Association, Inc. (JAMA)
  - Ministry of Economy, Trade and Industry of Japan
  - Ministry of Land, Infrastructure, Transport and Tourism of Japan
  - Ministry of the Environment of Japan\*
  - Tokyo Metropolitan Government
- Sponsors:
  - ◇ Companies confirmed for the first round
    - Benesse Holdings, Inc.
    - Honda R&D Co., Ltd.
    - IHI Transport Machinery Co., Ltd.
    - Nissan Motor Co., Ltd.
    - NTN Corporation
    - Renesas Electronics Corporation
    - Yamaha Motor Co., Ltd.
  - Companies confirmed for the second round (Companies for the second round are being wanted.)
    - Bosch Corporation
    - Car Design Academy
- Screening Committee
  - Head: Shiro Nakamura (Ex-Senior Vice President, CCO, Nissan Motor Co., Ltd.)
  - Members:
    - Akihiro Nagaya (Executive Officer, Chief General Manager, Design Center, Yamaha Motor Co., Ltd.)
    - Ken Okuyama (Industrial Designer & CEO, Ken Okuyama Design)
    - Patrick le Quément (Industrial designer & Ex-Senior Vice President of Corporate design, Renault)
    - Tadao Ando (Architect & Professor Emeritus, University of Tokyo)
    - Zhang, Fan (Vice President, Head of Design Guangzhou Automobile Group Co., Ltd.)
    - Nobuhiro Tajima (Chief Commissioner, APEV)
- Schedule
  - May 12<sup>th</sup> 2017: Deadline for entries
  - May 31<sup>st</sup> 2017: Deadline for the work for the first screening
  - June 12<sup>th</sup> 2017: Announcement of the first screening results
  - End-June 2017: Workshop 1
  - August 14<sup>th</sup> 2017: Deadline for the work for the second screening
  - September 1<sup>st</sup> 2017: Announcement of the second screening results
  - Mid- September 2017: Workshop 2
  - End-October to Early-November 2017: Final screening and award ceremony in Tokyo
  - February to March 2018: Final report meeting

(The schedule is subject to change without notice.)

### ■ Contact

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